

Handout Web 2.3

Levels of use of an innovation

Users	6	Renewal Re-evaluating the innovation; seeking major modifications of, or alternatives to, present innovation to achieve increased impact; examining new developments in the field; and exploring new goals for self and others
	5	Integration Combining current efforts with related activities of other implementers to achieve greater collective impact on clients
	4B	Refinement Varying the use of the innovation to increase the expected benefits for self and clients
	4A	Routine Using the innovation routinely yet putting forth little effort and thought to improve use and its consequences
	3	Mechanical Use Focusing effort on the day-to-day use of the innovation with little time for reflection; primarily directing effort toward mastering tasks required to implement the innovation
Nonusers	2	Preparation Preparing for the first use of the innovation; not yet using it
	1	Orientation Seeking or acquiring information about the innovation
	0	Nonuse Little or no knowledge about the innovation, no involvement with it, doing nothing toward becoming involved with it

Adapted from Loucks, S., Newlove, B., & Hall, (1975). *Measuring the levels of use of the innovation: A manual for trainers, interviewers, and raters*. Austin, TX: The University of Texas at Austin, Research and Development Center for Teacher Education.